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# Netezza Partners with Yomari to Integrate Oracle RDW with Industry-Leading Analytic Appliance

Tuesday October 23, 8:30 am ET

## Partnership Enables Users to Realize Significant Performance Gains in Less Than Three Months

FRAMINGHAM, Mass.--(BUSINESS WIRE)--Netezza Corporation (NYSE Arca: NZ), the global leader in [analytic appliances](#), today announced a partnership with Yómarí Information Services, Inc., a leading technology solutions company that specializes in business intelligence and data warehousing solutions with a special focus on the retail CPG industry. Through this partnership, Netezza and Yómarí will provide a solution toolkit to help retailers who use Oracle Retail systems to deploy a complete reporting solution on the Netezza Performance Server® (NPS®) analytic appliance in less than three months.



This toolkit will provide a cost-effective rapid deployment solution for retailers who have invested in Oracle Retail systems and would like to integrate data from these systems to a Netezza-based business intelligence footprint, whether this entails re-hosting an Oracle Retail Data Warehouse (RDW) to Netezza, migrating an existing enterprise data warehouse application, or building a brand new one from the ground up. The toolkit provides a pre-built framework that retailers can use to rapidly build operational and analytical reports against the Netezza database with transactional data from various Oracle Retail systems such as Merchandising System (RMS), Sales Audit (ReSA), Price Management (RPM), Invoice Matching (ReIM) and Demand

Forecasting (RDF).

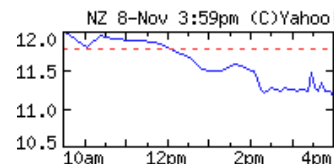
“Our goal is to help Oracle Retail customers be successful by providing extremely high-performance reporting capabilities that fully exploit the Oracle Retail application functionality,” said Rupesh Pradhan, CEO and president at Yómarí. “The addition of Netezza’s family of analytic appliances to our portfolio of solutions addresses the demand for faster and more powerful business intelligence for mid- to large-sized retailers who are on Oracle Retail systems.”

“Netezza’s high performance, simplicity and flexibility provide our partners with the solution they need to fully capitalize on the power of business intelligence and analytics,” said Andy Winans, vice president of retail and CPG, Netezza. “Our partnership with Yómarí addresses an important need for our joint customers, allowing them to maintain the investments they’ve already made in their data warehouse environment while realizing the significant performance, affordability and ease of use benefits of Netezza’s high-performance system.”

The Netezza Performance Server system is built specifically to analyze terabytes of detailed data 10-100 times faster than existing data warehouse options, at a much lower total cost of ownership. The NPS system stores, filters and processes terabytes of records within a single unit, analyzing only the relevant information for each query, enabling dramatic increases in query performance and productivity across the organization.

The NPS system architecturally integrates a relational database, server and storage into a single compact and power-efficient unit and its advantage comes from its patented Intelligent Query Streaming™ design. Netezza has placed processing power next to the data, so analysis occurs

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at the source at streaming speeds, delivering an unprecedented 10-100 times the performance of traditional systems at a fraction of the cost. Analyses that took days now take just seconds. This means a dramatic increase in productivity across the enterprise and faster time to value for business initiatives. Netezza appliances are changing the way organizations leverage information, creating a powerful analytic foundation for a new generation of business analytics that improve strategic decision-making and drive results.

### About Yómarí Information Services

Yómarí Information Services is a leading technology solutions company that specializes in business intelligence and data warehousing solutions with a special focus on the retail CPG industry. Yómarí helps retailers design, build and implement multi-terabyte size data warehouses, including Extract Transform and Load (ETL) architecture, database design and end-user interface for online analytical processing (OLAP). For more information, visit Yómarí's website at <http://www.yomari.com/>.

### About Netezza Corporation

Netezza (NYSE Arca: NZ) is the global leader in analytic appliances that dramatically simplify high-performance analytics for business users across the extended enterprise, delivering significant competitive and operational advantage in today's information-intensive marketplaces. The Netezza Performance Server® (NPS®) family of streaming analytic™ appliances brings appliance simplicity to a broad range of complex data warehouse and analytic challenges. Customers who have realized the benefits of Netezza appliances include Ahold, Amazon.com, CNET Networks, Debenhams, Department of Veterans Affairs, Epsilon, Neiman Marcus, Orange UK, Premier, Inc., Ross Stores, Ryder System, Inc., The Carphone Warehouse and Virgin Media. Based in Framingham, Mass., Netezza has offices in Washington, DC, the United Kingdom and Asia Pacific. For more information about Netezza, please visit <http://www.netezza.com/>.

Netezza, Netezza Performance Server, NPS, Intelligent Query Streaming and streaming analytic are trademarks of Netezza Corporation. Other names may be trademarks of their respective owners.

Follow this link for more information on Netezza [data warehouses](http://www.netezza.com/products/products.cfm) (<http://www.netezza.com/products/products.cfm>).

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